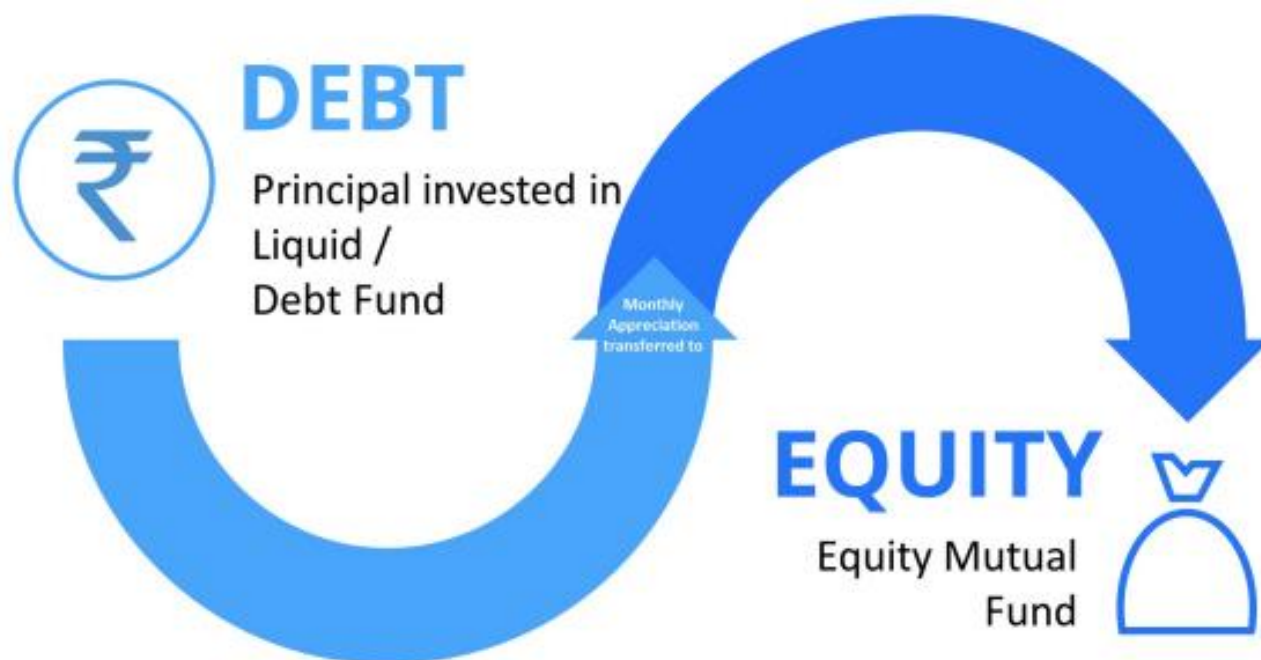


# Systematic Transfer Plan

A Unique Investment Idea



This plan is suitable for investors looking for high safety of capital with potential of higher returns in the long term.

**Mutual Fund investments are subject to market risk, please read all scheme related document carefully.**

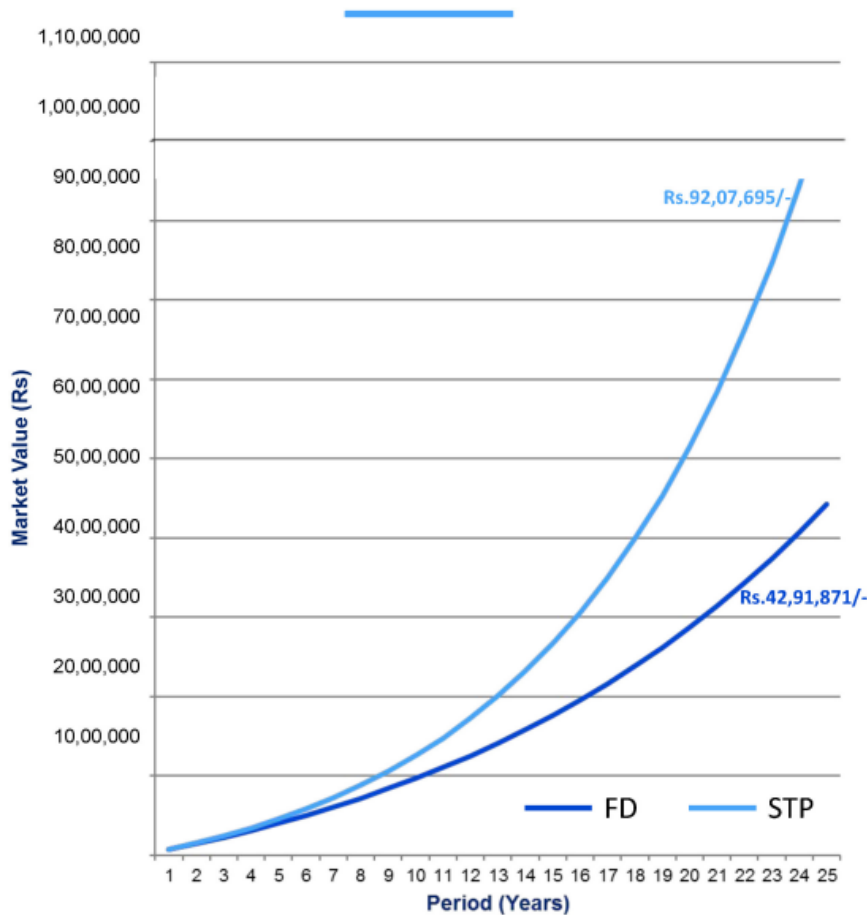
## STP Vs Fixed Deposit

	Systematic Transfer Plan [STP]	Fixed Deposit
Safety of Principal	High Safety	High Safety
Safety of Interest	Invested in Equity	High Safety
Tax Benefit	Yes	No
Liquidity	Within 1-3 days	Within 1 day
Entry Cost	No	No
Exit Cost	No	No

Principal amount in STP can be invested in a liquid / debt fund which has low risk on capital. Investment in liquid / debt funds qualify for LTCG tax benefit after 3 years. There is a small exit load in liquid funds. Exit load in debt/equity fund is around 0.50 -1.00% if redeemed before 12 months.

**Mutual Fund investments are subject to market risk, please read all scheme related document carefully.**

## Bank FD vs STP



Bank FD return assumed at 6% p.a. and for STP, Debt return assumed at 6%p.a. & Equity return assumed at 12%p.a. The above chart is approximate and for illustration purpose only.

**Mutual Fund investments are subject to market risk, read all scheme related document carefully.**

## Bank FD Vs. STP

Initial Investment	1,000,000
Monthly Transfer	Capital Appreciation
Assumed Return in Fixed Deposit	6%
Assumed Return in Debt Fund	6%
Assumed Return in Equity Fund	12%

Year	Value of Bank FD	Value of Mutual Fund STP	Difference	FD CAGR	STP CAGR
1	1,060,000	1,061,557	1,557	6.00%	6.16%
2	1,123,600	1,130,502	6,902	6.00%	6.33%
3	1,191,016	1,207,720	16,704	6.00%	6.49%
4	1,262,477	1,294,203	31,726	6.00%	6.66%
5	1,338,226	1,391,065	52,839	6.00%	6.82%
6	1,418,519	1,499,550	81,031	6.00%	6.99%
7	1,503,630	1,621,054	117,424	6.00%	7.14%
8	1,593,848	1,757,138	163,290	6.00%	7.30%
9	1,689,479	1,909,552	220,073	6.00%	7.45%
10	1,790,848	2,080,256	289,408	6.00%	7.60%
11	1,898,299	2,271,444	373,145	6.00%	7.74%
12	2,012,196	2,485,575	473,379	6.00%	7.88%
13	2,132,928	2,725,401	592,473	6.00%	8.02%
14	2,260,904	2,994,007	733,103	6.00%	8.15%
15	2,396,558	3,294,845	898,287	6.00%	8.27%
16	2,540,352	3,631,784	1,091,432	6.00%	8.39%
17	2,692,773	4,009,155	1,316,382	6.00%	8.51%
18	2,854,339	4,431,811	1,577,472	6.00%	8.62%
19	3,025,600	4,905,186	1,879,586	6.00%	8.73%
20	3,207,135	5,435,366	2,228,231	6.00%	8.83%
21	3,399,564	6,029,167	2,629,603	6.00%	8.93%
22	3,603,537	6,694,225	3,090,688	6.00%	9.03%
23	3,819,750	7,439,089	3,619,339	6.00%	9.12%
24	4,048,935	8,273,337	4,224,402	6.00%	9.20%
25	4,291,871	9,207,695	4,915,824	6.00%	9.29%

The above chart is approximate and for illustration purpose only

**Mutual Fund investments are subject to market risk, read all scheme related document carefully.**

## A Sample Illustration of STP

<b>Initial Investment</b>	10,00,000
<b>Monthly Transfer Amount</b>	Capital Appreciation
<b>Assumed Return in Debt Fund</b>	6%
<b>Assumed Return in Equity Fund</b>	12%

Year	Debt Fund Value at the beginning of year	Transfer to Equity every year	Equity Fund Value at the beginning of year	Equity Fund Value at the end of year	Total Value at the end of year (Debt+Equity)	Annualised Returns
1	1,000,000	58,411	0	61,557	1,061,557	6.16%
2	1,000,000	58,411	61,557	130,502	1,130,502	6.33%
3	1,000,000	58,411	130,502	207,720	1,207,720	6.49%
4	1,000,000	58,411	207,720	294,203	1,294,203	6.66%
5	1,000,000	58,411	294,203	391,065	1,391,065	6.82%
6	1,000,000	58,411	391,065	499,550	1,499,550	6.99%
7	1,000,000	58,411	499,550	621,054	1,621,054	7.14%
8	1,000,000	58,411	621,054	757,138	1,757,138	7.30%
9	1,000,000	58,411	757,138	909,552	1,909,552	7.45%
10	1,000,000	58,411	909,552	1,080,256	2,080,256	7.60%
11	1,000,000	58,411	1,080,256	1,271,444	2,271,444	7.74%
12	1,000,000	58,411	1,271,444	1,485,575	2,485,575	7.88%
13	1,000,000	58,411	1,485,575	1,725,401	2,725,401	8.02%
14	1,000,000	58,411	1,725,401	1,994,007	2,994,007	8.15%
15	1,000,000	58,411	1,994,007	2,294,845	3,294,845	8.27%
16	1,000,000	58,411	2,294,845	2,631,784	3,631,784	8.39%
17	1,000,000	58,411	2,631,784	3,009,155	4,009,155	8.51%
18	1,000,000	58,411	3,009,155	3,431,811	4,431,811	8.62%
19	1,000,000	58,411	3,431,811	3,905,186	4,905,186	8.73%
20	1,000,000	58,411	3,905,186	4,435,366	5,435,366	8.83%
21	1,000,000	58,411	4,435,366	5,029,167	6,029,167	8.93%
22	1,000,000	58,411	5,029,167	5,694,225	6,694,225	9.03%
23	1,000,000	58,411	5,694,225	6,439,089	7,439,089	9.12%
24	1,000,000	58,411	6,439,089	7,273,337	8,273,337	9.20%
25	1,000,000	58,411	7,273,337	8,207,695	9,207,695	9.29%

The above chart is approximate and for illustration purpose only

**Mutual Fund investments are subject to market risk, read all scheme related document carefully.**



**B. BALAKRISHNAN**

Managing Director & CEO

BFinServ Insurance Marketing (OPC) Private Limited



**B. BALAKRISHNAN**

AMFI-Registered Mutual Fund Distributor

Mob: 7395944468

Email: [bala\\_krishnan9@hotmail.com](mailto:bala_krishnan9@hotmail.com)